

TORY  BURCH

N1 2024
COLLECTION

ESSILORLUXOTTICA





TORY BURCH SPRING 2024 PRESS

Press in key publications includes the front page of WWD and MF Fashion and articles in Vogue and HarpersBazaar. Searches for the brand on Lyst were up 15% in Q3 with our pierced mules entering the "Hottest Products" list. Tory has also been nominated for Womenswear Designer of the Year at this year's CFDA



IT'S OFFICIAL: DATA SAYS TORY BURCH IS BACK
3 DAYS AGO IN STYLE WORDS BY ALEXANDRA PAULY

Alix Earle Is the Queen of This Very Online Fashion Week
There's a reason everyone calls her the Queen of der Woodsen of 2023.



Oh, Alix Earle could come to New York City... *After the women's Tory Burch show, where she sat first row, Earle will be the first to see the show... After the women's Tory Burch show, where she sat first row, Earle will be the first to see the show...*

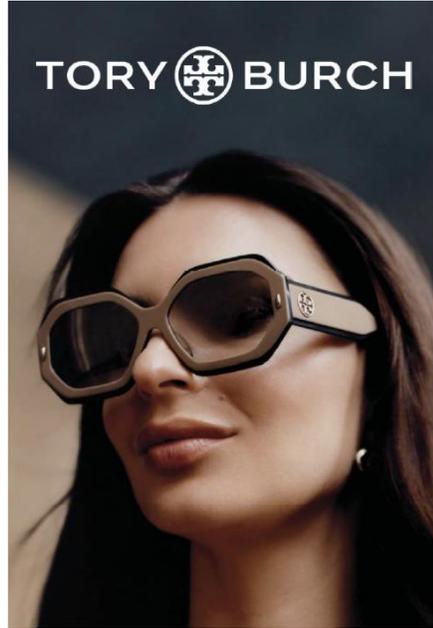


A1

VOGUE

Phil Oh's Best Street Style Photos From the Spring 2024 Shows in New York

A heat wave descended on New York just in time for fashion week, and show-goers are giving us a lesson in extreme weather dressing, opting for sheer, barely-there clothing and summer post-Labor Day whites. Of course, there's also some diamonds in the mix, so don't be surprised to see black leather and even a shearling or two. Follow along as Phil Oh heads to the week's biggest shows: Coach, Helmut Lang, Proenza Schouler, Altuzarra, Tory Burch, Willy Chavarria, Luis, and many more.



WWD's Eyewear Issue- Campaign ad and style inclusion in the editorial story "Fall Highlights"





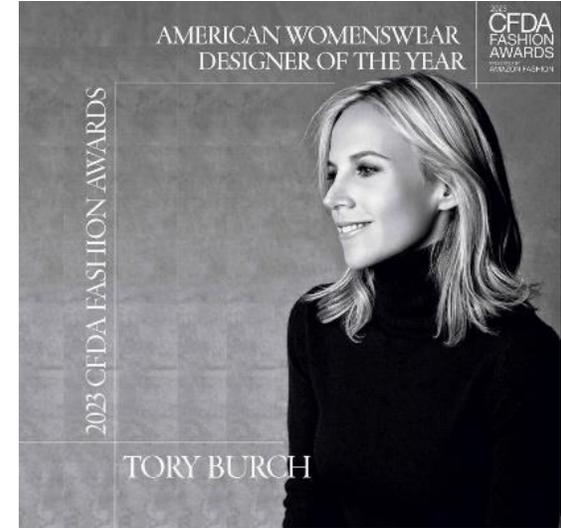
TORY BURCH SPRING 2024 PRESS



The Awards issue: Tory Burch
She has revolutionized the world of luxury fashion over the past 20 years, but at the heart of the entrepreneur's ever-evolving brand is an inspiring focus on female empowerment

Tory Burch dials in from her atelier, looking as chic as you would anticipate in trousers of her own design and a boldly striped Lauren shirt, one which she has deemed what looks like an Alaïa homage. "It's a back brace," she says with a laugh. "White-water rafting is not my friend." Not a confession you might expect from a fashion designer known for her elegant aesthetic - but then, Burch has never played it safe.

Her accessible-luxury brand, which she launched from her kitchen in 2004, made her a billionaire in under a decade. But in 2018, Burch decided to hand over the role of CEO to her husband Perry Yers Broussard, formerly the chairman and CEO of LVMH Fashion Group, to focus entirely on designing. "It was all in the grand for so long, with the traveling and the store openings," she explains. "One of the silver linings of Covid was that it gave me time to step back and think about how I felt about creativity. Now the brand is a much more personal extension of me." Post-pandemic, Burch's spring/summer 2022 presentation paid tribute to the mid-century American designer Claire McCardell and drew critical praise for its ridge-freshness. Subsequent collections have explored the idea of imperfection - a particularly interesting choice from someone hitherto synonymous with preppy polish - and



BRAND POSITIONING

Tory Burch is a uniquely positioned new luxury brand bridging the gap between luxury and accessible luxury.

Differentiated positioning allows to reach a wider target (compared to luxury niche brands) and to offer sophistication, elegance and luxury across a broad range of price points



TORY BURCH CONSUMER



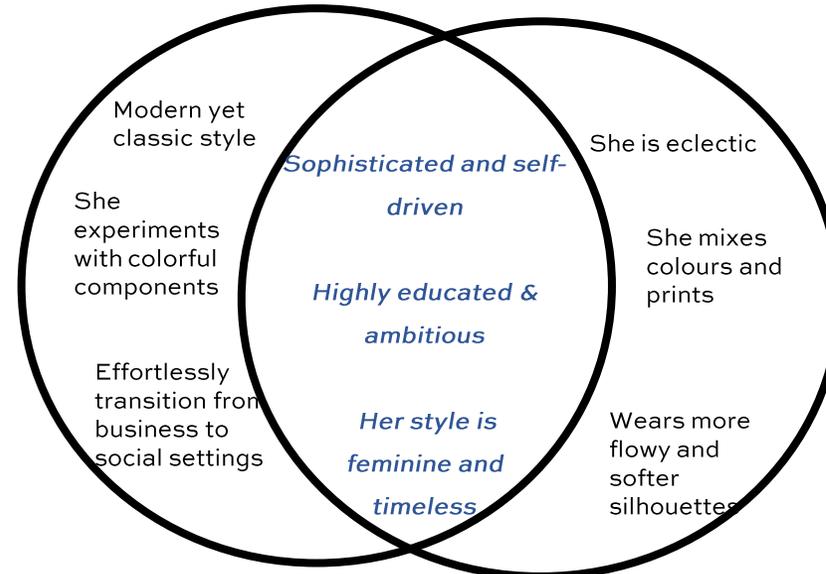
Targeting passionate and loyal women age 35+

56% Bachelor's/ Advanced degree

38% Income of \$125K+

89% Employed

77% Have kids



ELEVATION JOURNEY



Leverage the brand elevation journey with cohesive storytelling and luxurious details to evolve the

STREAMLINED BRAND CODES

More identifiable codes in line with recent progression of the brand.

DISCONTINUED
GO FORWARD



MILLER



KIRA



MONOGRAM



ELEANOR

INNOVATIVE SHAPES & MATERIALS

Collaboration with design and trends teams using shape and material studies to reinvigorate collections.



BIO MATERIALS

N1 and N2 '23 models in new bio-based acetates and lenses.

AMPLIFIED BRAND SYNERGIES

Focus on technologies creating a luxurious tactile feel, from quilting and jewelry-like metals, to customized rich acetates typically seen in luxury markets.

ELEANOR METAL



KIRA QUILTING



MILLER BRAIDED COREWIRE



UNMATCHED PRICE

VALUE EQUATION

Luxury Lifestyle product under \$300





TY N1 2024 INSPIRATION

THIN MILLER

Classic Miller metal stitch details on thin profile shapes, including a mix-material and a fresh color palette evolve brand signatures.



0TY7199

0TY7203U

0TY2144U

0TY2142U

PUSHED MILLER

Beveled acetates and bold shapes evolve brand signatures for a modern, sculptural effect.



0TY7198U

0TY7201U

0TY7202U

0TY2143U

PIPING

Custom acetate materials are used to create a unique bi-layer piping details distinctly cool look.



0TY7206U

0TY7207U

0TY2148U

0TY2147U





TY N1 2024 INSPIRATION

ELEANOR METAL

A luxurious metal story that showcasing the iconic Tory T and introducing a new hammered temple.



0TY6107 0TY6108 0TY6109
0TY1087 0TY1086 0TY1085

FLAT ELEANOR

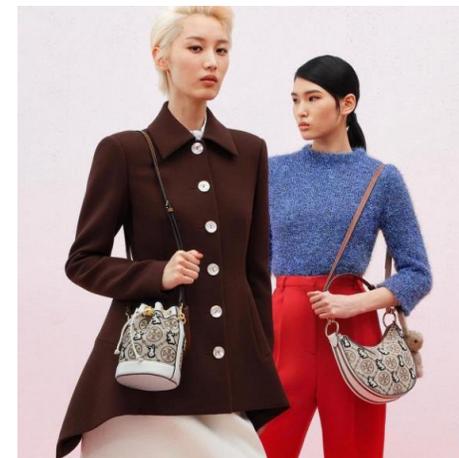
Refreshing the Eleanor Tubular story with a new, flat construction and oversized statement shapes, and transparent colorways.



0TY9076U 0TY9075U
0TY4014U 0TY2145U 0TY2146U

ASIAN DESIGN

Introducing 3 styles in dedicated Asian Design, with a sleek Miller metal temple and feminine colorways



0TY6106D 0TY7204D 0TY7205D





 **TORY BURCH**
MILLER

LUXOTICA

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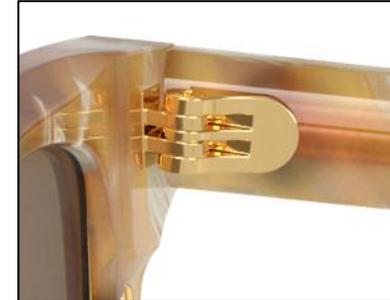


TY7199   

SRP \$182



Logo Temple
Detail



Inside Temple
Detail

 TORY LOVE

 SUSTAINABLE
MATERIAL

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TY7199

Style

Color Code



194973

Style Material: ACETATE
Front: TORY HORN
Temples: TORY HORN
Lens: DARK BROWN
Size: 53



198887

Style Material: ACETATE
Front: BLACK
Temples: BLACK/IVORY
Lens: DARK GREY
Size: 53



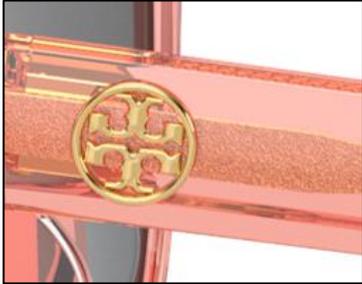
198987

Style Material: ACETATE
Front: CORAL
Temples: CORAL
Lens: DARK GREY
Size: 53

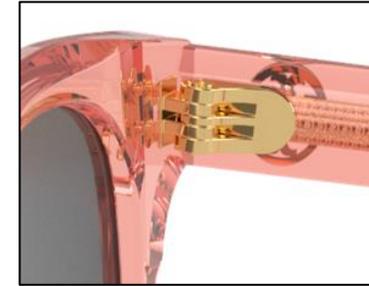
TY7203L  

SRP \$172


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL
FIT

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TY7203U

Style

Color Code



195787
Style Material: ACETATE
Front: BLUE TORTOISE
Temples: BLUE TORTOISE
Lens: DARK GREY POLAR
Size: 53



196380
Style Material: ACETATE
Front: TRANSPARENT BLUE
Temples: TRANSPARENT BLUE
Lens: DARK BLUE
Size: 53



198887
Style Material: ACETATE
Front: BLACK/IVORY
Temples: BLACK/IVORY
Lens: DARK GREY
Size: 53



199087
Style Material: ACETATE
Front: TRANSPARENT ORANGE
Temples: TRANSPARENT ORANGE
Lens: DARK GREY
Size: 53

TY7203U

Style



Color Code

19842C

Style Material: ACETATE

Front: CLEAR

Temples: CLEAR

Lens: LIGHT BROWN GRADIENT LIGHT
GREEN

Size: 53



TY2142U   

SRP \$187


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 ADV STYLE

 UNIVERSAL FIT

TORY  BURCH

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Style

Color Code



1709
 Style Material: ACETATE
 Front: BLACK
 Temples: BLACK
 Lens: DEMO
 Size: 51/53



1957
 Style Material: ACETATE
 Front: BLUE TORTOISE
 Temples: BLUE TORTOISE
 Lens: DEMO
 Size: 51/53



1984
 Style Material: ACETATE
 Front: CLEAR
 Temples: CLEAR
 Lens: DEMO
 Size: 51/53



1990
 Style Material: ACETATE
 Front: TRANSPARENT ORANGE
 Temples: TRANSPARENT ORANGE
 Lens: DEMO
 Size: 51/53

TY2144L  

SRP \$187


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

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Style

Color Code



1988
 Style Material: ACETATE
 Front: BLACK/IVORY
 Temples: BLACK/IVORY
 Lens: DEMO
 Size: 51/53



1995
 Style Material: ACETATE
 Front: VINTAGE TORTOISE
 Temples: VINTAGE TORTOISE
 Lens: DEMO
 Size: 51/53



1954
 Style Material: ACETATE
 Front: TRANSPARENT BROWN
 Temples: TRANSPARENT BROWN
 Lens: DEMO
 Size: 51/53

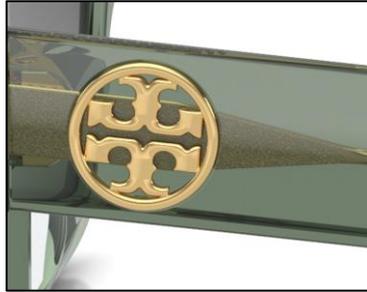


1941
 Style Material: ACETATE
 Front: TRANSPARENT SAGE
 Temples: TRANSPARENT SAGE
 Lens: DEMO
 Size: 51/53

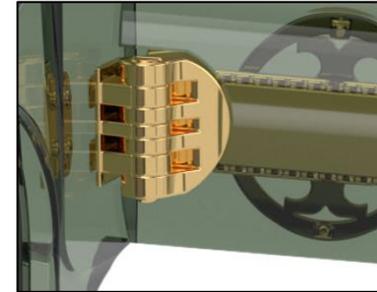
TY7201L **uf** ★ 🌍

SRP \$182


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 ADV STYLE

 UNIVERSAL FIT

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TY7201U

Style

Color Code



194111

Style Material: ACETATE
Front: TRANSPARENT SAGE
Temples: TRANSPARENT SAGE
Lens: LIGHT GREY GRADIENT DARK GREY
Size: 49



198887

Style Material: ACETATE
Front: BLACK/IVORY
Temples: BLACK/IVORY
Lens: DARK GREY
Size: 49



199087

Style Material: ACETATE
Front: TRANSPARENT ORANGE
Temples: TRANSPARENT ORANGE
Lens: DARK GREY
Size: 49



199573

Style Material: ACETATE
Front: VINTAGE TORTOISE
Temples: VINTAGE TORTOISE
Lens: DARK BROWN
Size: 49

 ADV STYLE

TY7201U

Style

Color Code



19842C

Style Material: ACETATE

Front: CLEAR

Temples: CLEAR

Lens: LIGHT BROWN GRADIENT LIGHT GREEN

Size: 49

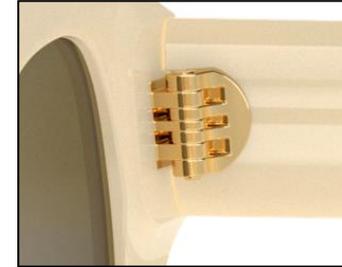
TY7202L   

SRP \$182


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 TORY LOVE

 UNIVERSAL FIT

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Style

Color Code



170973
 Style Material: ACETATE
 Front: BLACK
 Temples: BLACK
 Lens: DARK GREY
 Size: 50



194773
 Style Material: ACETATE
 Front: PEARLIZED PINK
 Temples: PEARLIZED PINK
 Lens: DARK BROWN
 Size: 50



196273
 Style Material: ACETATE
 Front: IVORY
 Temples: IVORY
 Lens: DARK BROWN
 Size: 50



196380
 Style Material: ACETATE
 Front: TRANSPARENT BLUE
 Temples: TRANSPARENT BLUE
 Lens: DARK BLUE
 Size: 50



TY7202U

Style

Color Code



199573

Style Material: ACETATE

Front: VINTAGE TORTOISE

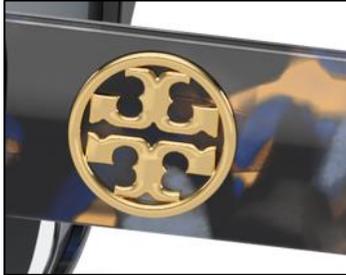
Temples: VINTAGE TORTOISE

Lens: DARK BROWN

Size: 50

T7198U  

SRP \$182



Logo Temple
Detail



Inside Temple
Detail



TORY  BURCH

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TY7198U

Style

Color Code



170911

Style Material: ACETATE

Front: BLACK

Temples: BLACK

Lens: LIGHT GRAY GRADIENT DARK GREY

Size: 54



194111

Style Material: ACETATE

Front: TRANSPARENT SAGE

Temples: TRANSPARENT SAGE

Lens: LIGHT GREY GRADIENT DARK GREY

Size: 54



194713

Style Material: ACETATE

Front: PEARLIZED PINK

Temples: PEARLIZED PINK

Lens: LIGHT BROWN GRADIENT DARK BROWN

Size: 54



195787

Style Material: ACETATE

Front: BLUE TORTOISE

Temples: BLUE TORTOSIE

Lens: DARK GREY

Size: 54



199573

Style Material: ACETATE

Front: VINTAGE TORTOISE

Temples: VINTAGE TORTOISE

Lens: DARK BROWN

Size: 54

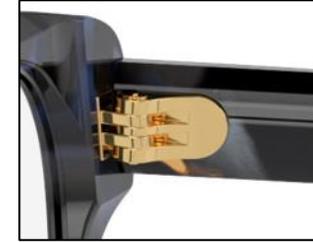
TY2143L  

SRP \$187


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL
FIT

TORY  BURCH

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TY2143U

Style

Color Code



1995

Style Material: ACETATE
Front: VINTAGE TORTOISE
Temples: VINTAGE TORTOISE
Lens: DEMO
Size: 50/52



1957

Style Material: ACETATE
Front: BLUE TORTOISE
Temples: BLUE TORTOISE
Lens: DEMO
Size: 50/52



1984

Style Material: ACETATE
Front: CLEAR
Temples: CLEAR
Lens: DEMO
Size: 50/52



 **TORY BURCH**
PIPING

LUXOTICA

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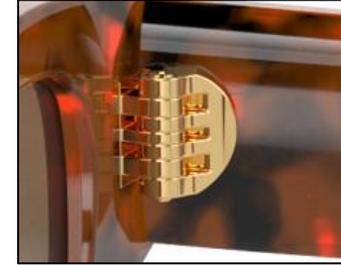
TY7206L  

SRP \$188


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

TORY  BURCH

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TY7206U

Style

Color Code



198887

Style Material: ACETATE
Front: IVORY/BLACK
Temples: IVORY/BLACK
Lens: DARK GREY
Size: 54



200073

Style Material: ACETATE
Front: TORTOISE/CORAL
Temples: TORTOISE/ CORAL
Lens: DARK BROWN
Size: 54



20016H

Style Material: ACETATE
Front: BROWN/IVORY
Temples: BROWN/ IVORY
Lens: BROWN GOLD MIRROR
Size: 54

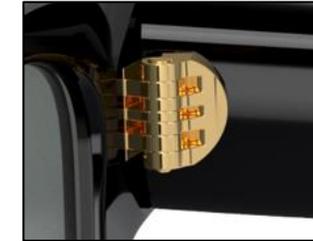
TY7207L   

SRP \$228


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 TORY LOVE

 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

TORY  BURCH

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TY7207U

Style

Color Code



200380

Style Material: ACETATE
Front: TRANSPARENT BLUE/BLUE
Temples: TRANSPARENT BLUE/BLUE
Lens: DARK BLUE
Size: 53



199873

Style Material: ACETATE
Front: TORTOISE IVORY
Temples: TORTOISE IVORY
Lens: DARK BROWN
Size: 53



200480 P

Style Material: ACETATE
Front: BLACK IVORY
Temples: BLACK IVORY
Lens: DARK GREY POLAR
Size: 53



200487

Style Material: ACETATE
Front: BLACK IVORY
Temples: BLACK IVORY
Lens: DARK GREY
Size: 53

TY7207U

Style



Color Code

20026G

Style Material: ACETATE

Front: TRANSPARENT GREEN/IVORY

Temples: TRANSPARENT GREEN/IVORY

Lens: LIGHT GREY SILVER MIRROR

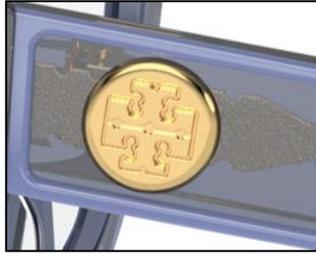
Size: 53



TY2147L  

SRP \$222


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

TORY  BURCH

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TY2147U

Style

Color Code



2004

Style Material: ACETATE
Front: BLACK/IVORY
Temples: BLACK/IVORY
Lens: DEMO
Size: 51/54



1998

Style Material: ACETATE
Front: TORTOISE/IVORY
Temples: TORTOISE/IVORY
Lens: DEMO
Size: 51/54



2003

Style Material: ACETATE
Front: TRANSPARENT BLUE/BLUE
Temples: TRANSPARENT BLUE/BLUE
Lens: DEMO
Size: 51/54



2005

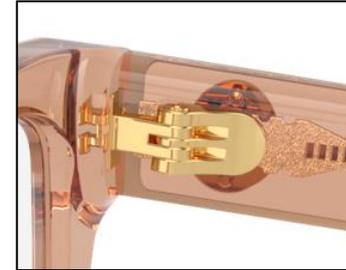
Style Material: ACETATE
Front: YELLOW/GREEN
Temples: YELLOW/GREEN
Lens: DEMO
Size: 51/54

TY2148L  

SRP €195 / \$222



Logo Temple
Detail



Inside Temple
Detail



TORY  BURCH

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TY2148U

Style

Color Code



2004

Style Material: ACETATE
Front/Temple: BLACK/IVORY
Lens: DEMO
Size: 52



2000

Style Material: ACETATE
Front/Temple: TORTOISE/CORAL
Lens: DEMO
Size: 52



2001

Style Material: ACETATE
Front/TEMPLE: BROWN/IVORY
Lens: DEMO
Size: 52



 **TORY BURCH**
ELEANOR

LUXOTICA

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TY6107 ♥

SRP \$222



Logo Temple
Detail



Inside Temple
Detail

♥ TORY LOVE

TORY  BURCH

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OTY6107

Style

Color Code



334980
Style Material: METAL
Front: SHINY LIGHT GOLD
Temples: SHINY LIGHT GOLD
Lens: DARK BLUE
Size: 57



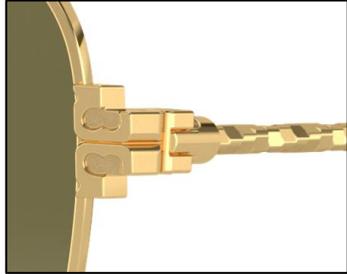
33437N
Style Material: METAL
Front: SHINY GOLD
Temples: SHINY GOLD
Lens: LIGHT PURPLE BROWN MIRROR
Size: 57



33586G
Style Material: METAL
Front: SILVER
Temples: SILVER
Lens: LIGHT GREY MIRROR SILVER
Size: 57

TY6108

SRP \$222



Logo Temple
Detail



Inside Temple
Detail

TORY  BURCH

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TY6108

Style

Color Code



334373

Style Material: METAL

Front: GOLD

Temples: GOLD

Lens: OCHRE

Size: 57



335313

Style Material: METAL

Front: ROSE GOLD

Temples: ROSE GOLD

Lens: LIGHT BROWN GRADIENT DARK BROWN

Size: 57



33438E

Style Material: METAL

Front: LIGHT GOLD

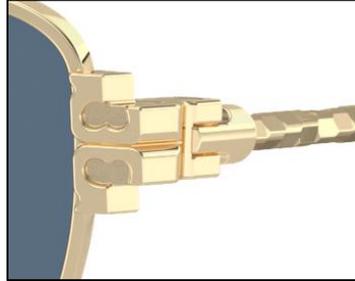
Temples: LIGHT GOLD

Lens: CLEAR GRADIENT DARK GREEN

Size: 57

TY6110

SRP \$222



Logo Temple
Detail



Inside Temple
Detail

TORY  BURCH

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TY6110

Style

Color Code



334980

Style Material: METAL
Front: LIGHT GOLD
Temples: LIGHT GOLD
Lens: DARK BLUE
Size: 56



33437N

Style Material: METAL
Front: GOLD
Temples: GOLD
Lens: LIGHT PURPLE BROWN MIRROR
Size: 56



TY1085

SRP \$233



Logo Temple
Detail



Inside Temple
Detail

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TY1085

Style

Color Code



3320
Style Material: METAL
Front/Temple: SILVER
Lens: DEMO
Size: 53/55



3343
Style Material: METAL
Front/Temple: SHINY GOLD
Lens: DEMO
Size: 53/55



3349
Style Material: METAL
Front/TEMPLE: SHINY LIGHT GOLD
Lens: DEMO
Size: 53/55

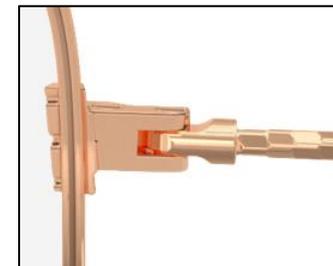


TY1086

SRP €205 / \$233



Logo Temple
Detail



Inside Temple
Detail

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TY1086

Style

Color Code



3353

Style Material: METAL
Front/Temple: ROSE GOLD
Lens: DEMO
Size: 52



3343

Style Material: METAL
Front/Temple: SHINY GOLD
Lens: DEMO
Size: 52



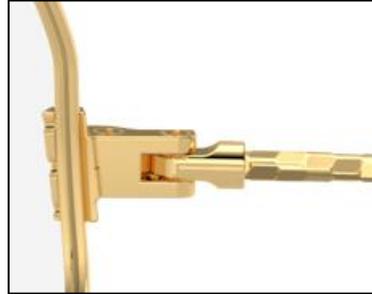
3349

Style Material: METAL
Front/TEMPLE: SHINY LIGHT GOLD
Lens: DEMO
Size: 52



TY1087

SRP \$233



Logo Temple
Detail



Inside Temple
Detail

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TY1087

Style

Color Code



3320
Style Material: METAL
Front/Temple: SILVER
Lens: DEMO
Size: 53



3343
Style Material: METAL
Front/Temple: SHINY GOLD
Lens: DEMO
Size:53



3353
Style Material: METAL
Front/TEMPLE: ROSE GOLD
Lens: DEMO
Size:53

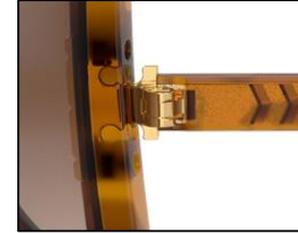
TY9075L   

SRP \$222


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail



 SUSTAINABLE
MATERIAL

 TORY LOVE

 UNIVERSAL FIT

TORY  BURCH

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Style

Color Code



196487
 Style Material: INJECTED
 Front/Temple: BLACK
 Lens: DARK GREY
 Size: 57



198513
 Style Material: INJECTED
 Front/Temple: IVORY
 Lens: CLEAR GRADIENT LIGHT BROWN
 Size: 57



19862D
 Style Material: INJECTED
 Front/TEMPLE: TRANSPARENT ORANGE
 Lens: PINK GRADIENT ORANGE
 Size: 57



199213
 Style Material: INJECTED
 Front/TEMPLE: TORTOISE
 Lens: LIGHT BROWN GRADIENT
 Size: 57

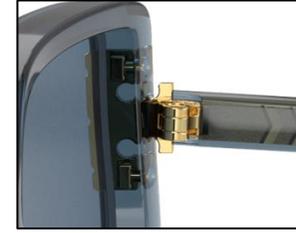
TY9076L   

SRP \$222


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail



 SUSTAINABLE
MATERIAL

 TORY LOVE

 UNIVERSAL FIT

TORY  BURCH

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Style

Color Code



196487
 Style Material: INJECTED
 Front/Temple: BLACK
 Lens: DARK GREY
 Size: 58



198713
 Style Material: INJECTED
 Front/Temple: IVORY
 Lens: CLEAR GRAQDIENT LIGHT BROWN
 Size: 58



1965T5^P
 Style Material: INJECTED
 Front/TEMPLE: MILKY BROWN
 Lens: BROWN POLAR
 Size: 58



199213
 Style Material: INJECTED
 Front/TEMPLE: TORTOISE
 Lens: LIGHT BROWN GRADIENT
 Size: 58

TY9076U

Style



Color Code

199180

Style Material: INJECTED

Front/TEMPLE: TRANSPARENT BLUE

Lens: DARK BLUE

Size: 58



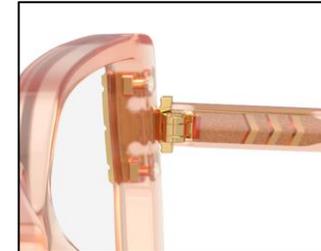
TY4014L  

SRP \$233


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

TORY  BURCH

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TY4014U

Style

Color Code



1966

Style Material: INJECTED

Front/Temple: BLACK

Lens: DEMO

Size: 55



1967

Style Material: INJECTED

Front/Temple: IVORY

Lens: DEMO

Size: 55



1986

Style Material: INJECTED

Front/TEMPLE: TRANSPARENT ORANGE

Lens: DEMO

Size: 55

TY2145L  

SRP \$233


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

TORY  BURCH

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TY2145U

Style

Color Code



1709
Style Material: ACETATE
Front/Temple: BLACK
Lens: DEMO
Size: 52/54



1964
Style Material: ACETATE
Front/Temple: DARK TORTOISE
Lens: DEMO
Size: 52/54



1962
Style Material: ACETATE
Front/TEMPLE: IVORY
Lens: DEMO
Size: 52/54

TY2146L  

SRP \$233


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail



 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

TORY  BURCH

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TY2146U

Style

Color Code



1709
Style Material: ACETATE
Front/Temple: BLACK/GOLD
Lens: DEMO
Size: 51/53



1993
Style Material: ACETATE
Front/Temple: DARK BLUE/GOLD
Lens: DEMO
Size: 51/53



1995
Style Material: ACETATE
Front/TEMPLE: VINTAGE TORTOISE/GOLD
Lens: DEMO
Size: 51/53



 **TORY BURCH**
**ASIAN
DESIGN**

LUXOTICA

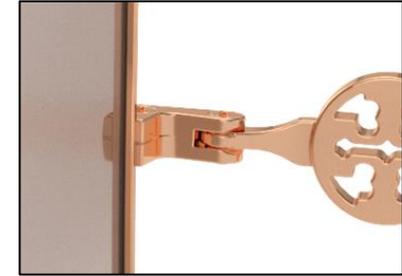
CONFIDENTIAL - For internal use only - Do not share or forward

TY6106D

SRP \$199



Logo Temple
Detail



Inside Temple
Detail

 ASIAN DESIGN

 SUSTAINABLE
MATERIAL

TORY  BURCH

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TY6106D

Style

Color Code



334373

Style Material: METAL
Front: SHINY GOLD
Temples: SHINY GOLD
Lens: DARK BROWN
Size: 60



334387

Style Material: METAL
Front: SHINY GOLD
Temples: SHINY GOLD
Lens: DARK GREY
Size: 60



335313

Style Material: METAL
Front: ROSE GOLD
Temples: ROSE GOLD
Lens: CLEAR GRADIENT LIGHT BROWN
Size: 60

TY7204D  

SRP \$188



Logo Temple
Detail



Inside Temple
Detail



 ASIAN DESIGN

 SUSTAINABLE
MATERIAL

TORY  BURCH

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TY7204D

Style

Color Code



170987

Style Material: ACETATE/METAL

Front: BLACK

Temples: SHINY GOLD

Lens: DARK GREY

Size: 57



196473

Style Material: ACETATE/METAL

Front: TORTOISE

Temples: SHINY GOLD

Lens: DARK BROWN

Size: 57



198413

Style Material: ACETATE/ METAL

Front: CLEAR

Temples: SILVER

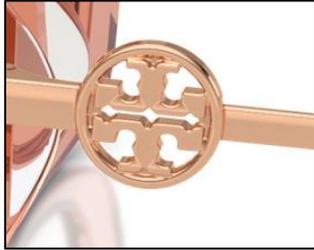
Lens: CLEAR GRADIENT LIGHT BROWN

Size: 57

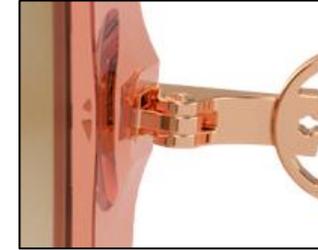
TY7205D  

SRP \$188


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 ASIAN DESIGN

 SUSTAINABLE
MATERIAL

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TY7205D

Style

Color Code



170987

Style Material: ACETATE/METAL

Front: BLACK

Temples: SHINY GOLD

Lens: DARK GREY

Size: 56



196473

Style Material: ACETATE/METAL

Front: TORTOISE

Temples: SHINY GOLD

Lens: DARK BROWN

Size: 56



199413

Style Material: ACETATE /METAL

Front: TRANSPARENT PINK

Temples: SHINY ROSE GOLD

Lens: GRADIENT LIGHT BROWN

Size: 56



COLOR ADDS



TY6080

SRP \$199



Logo Temple
Detail



Inside Temple
Detail

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TY6080

Style

Color Code



334913

Style Material: METAL

Front: SHINY LIGHT GOLD

Temples: SHINY LIGHT GOLD

Lens: LIGHT BROWN GRADIENT DARK
BROWN

Size: 58



TY7143U  

SRP \$212



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

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TY7143U

Style

Color Code



195781 P

Style Material: ACETATE

Front: BLUE TORTOISE

Temples: BLUE TORTOISE

Lens: DARK GREY POLAR

Size: 56

TY7184L  

SRP \$188


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

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TY7184U

Style

Color Code



200073

Style Material: ACETATE

Front: TORTOISE/CORAL

Temples: TORTOISE/CORAL

Lens: DARK BROWN

Size: 54

TY2107

SRP \$222



Logo Temple
Detail



Inside Temple
Detail

TORY  BURCH

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TY2107

Style

Color Code



1949

Style Material: METAL /ACETATE

Front: Honey Tort

Temples: SHINY GOLD

Lens: DEMO

Size: 50

TY2123U  

SRP \$187


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 UNIVERSAL FIT

 SUSTAINABLE
MATERIAL

TORY  BURCH

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TY2123U

Style

Color Code



1940

Style Material: ACETATE

Front: BLACK TORTOISE

Temples: BLACK

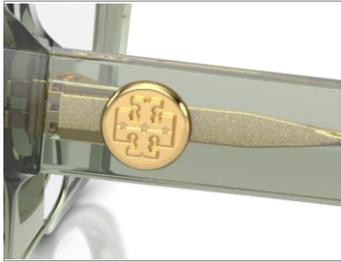
Lens: DEMO

Size: 51

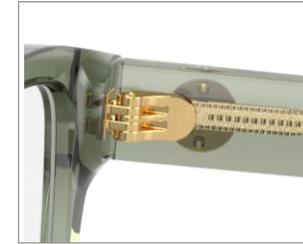
TY2131U  

SRP \$205


ASIAN
FRIENDLY
STYLE



Logo Temple
Detail



Inside Temple
Detail

 SUSTAINABLE
MATERIAL

 UNIVERSAL FIT

TORY  BURCH

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TY2131U

Style

Color Code



1941

Style Material: ACETATE

Front: TRANSPARENT SAGE

Temples: TRANSPARENT SAGE

Lens: DEMO

Size: 53

SPRING SUMMER 2024 ADVERTISING CAMPAIGN

MILLER

Classic Miller metal stitch details are reimagined on vintage-inspired frames, as well as modern sculptural acetates.

SUN LIFESTYLE IMAGE



Model: Grace Elizabeth
IG: 1.7M

TY7201U



Col. 19411
UPC: 725125518727
Front/Temple: Transparent
Sage
Lens: Light Grey Gradient Dark
Grey PRICE: \$182
IMAGE RIGHTS: 2/1/24 –
7/31/24

SUN STILL LIFE IMAGE



SPRING SUMMER 2024 ADVERTISING CAMPAIGN

MILLER

Classic Miller metal stitch details are reimagined on vintage-inspired frames, as well as modern sculptural acetates.

OPT LIFESTYLE IMAGE



Model: Grace Elizabeth
IG: 1.7M

OPT STILL LIFE IMAGE

TY2142U



Col. 1709
UPC: 725125518499,
725125518482
Front/Temple: Black
Lens: Demo
PRICE: \$187
IMAGE RIGHTS: 2/1/24 -
7/31/24



THANK YOU