

TORY BURCH

SPRING 2023 / N1 2023 COLLECTION HIGHLIGHTS

LUXOTTICA FAST START MEETING 2023

TY EYEWEAR N1 2023 INSPIRATION



KIRA QUILTING

Carryover chevron temple, beveled Kira logo, bold acetates with seasonal color options.



0TY7187U 0TY7188U 0TY7189

0TY2132U 0TY2133U

MILLER

Bio acetates with custom colorways, timeless frames with iconic Miller logo and metal stitch.



OTY7190U OTY7191U

0TY2134U 0TY2135U

ELEANOR METAL

Introduction of Eleanor logo on metal frames, resulting in a feminine and chic lug. Options with windsor rim detail on temple for a sophisticated look.



OTY6095 OTY6096 OTY6097

0TY6098

0TY1079 0TY1080

KIRA STRIPES

Lightweight execution of classic Kira metal story with engraved rims and lugs.



TY6102 0TY

0TY6099

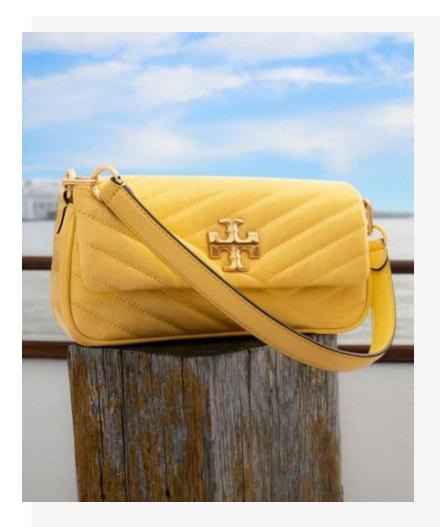
0TY6101

0TY1081

0TY1082

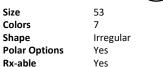


KIRA QUILTING



Rich acetates are paired with statement shapes and a carryover chevron temple in the latest addition to the Kira Quilting story. The Kira metal logo adorns the timeless silhouettes offered in stunning seasonal color options.







TY7188U

Size	51
Colors	5
Shape	Rectangl
Polar Options	No
Rx-able	Yes



TY7189U

Size	52
Colors	5
Shape	Irregular
Polar Options	No
Rx-able	Yes



TY2132U

Shape	Rectangle		
Size Code	Height (B)	Bridge	Temple
51	40.0	16	140
53	41.5	16	140



TY2133U



Colors 5	
Shape Rectangle	

Size Code	Height (B)	Bridge	Temple
51	38.8	18	140
53	40.3	18	140

MILLER



A continued exploration of the Miller story, Tory Burch's latest collection brings bold timeless shapes to the forefront. Featuring bio acetate frames in custom colorways tied to the brand's DNA, stunning acetates and metal stitch details make these styles a must-have



TY7190U

Size 51
Colors 6
Shape Rectangle
Polar Option No
Rx-able Yes



TY2134U

Colors 4 Shape Square

> Size Code Height (B) Bridge Temple 54 50.2 18 140



TY7191U

Size 54
Colors 6
Shape Square
Polar Option Yes
Rx-able Yes



TY2135U

Colors 4 Shape Square

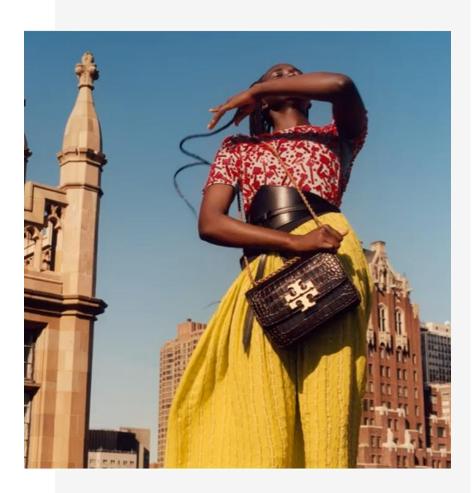
Size Code Height (B)
50 38.5



Temple 140



ELEANOR METAL



Classic styles come to life in a feminine and chic story that features elegant metal frames embellished with the iconic Eleanor logo. Windsor rim details on selected models offer a sophisticated look.



0TY6095

Size	56
Colors	4
Shape	Irregular
Polar Option	No
Rx-able	No



0TY6096

Size	54
Colors	4
Shape	Round
Polar Option	No
Rx-able	No



0TY6097

Size	55
Colors	5
Shape	Squar
Polar Option	Yes
Rx-able	No



0TY6098

58
4
Pilo
No
No



TY9073U

Size	55
Colors	2
Shape	Rectangle
Polar Option	No
Rx-able	Yes



0TY1078

Colors Shape	4 Square	
Size Code (B)		Height
52		43.8
54		45.5
Bridge		Temple
18		140

140

18



TY1079

Shape	Square	
Size Coo	de	Height (B 48.8
Bridge 18		Temple 140

Colors



TY1080

Shape	Cat Eye	
Size Code	:	Height (B 42.5
Brid _b ₂ 18		Temple 140



KIRA STRIPES



A new chapter in the iconic Kira collection fuses lightweight frames with contemporary shapes enhanced by engraved lugs and rims.



0TY6102

Size	52
Colors	3
Shape	Irregulai
Polar Option	No
Rx-able	No



0TY6099

Size	53
Colors	4
Shape	Square
Polar Option	No
Rx-able	No



0TY6101

Size	53
Colors	5
Shape	Squa
Polar Option	No
Rx-able	No



0TY1081

3
Square

Size Code	Height (B)	Bridge	Temp
53	44.8	18	140



0TY1082

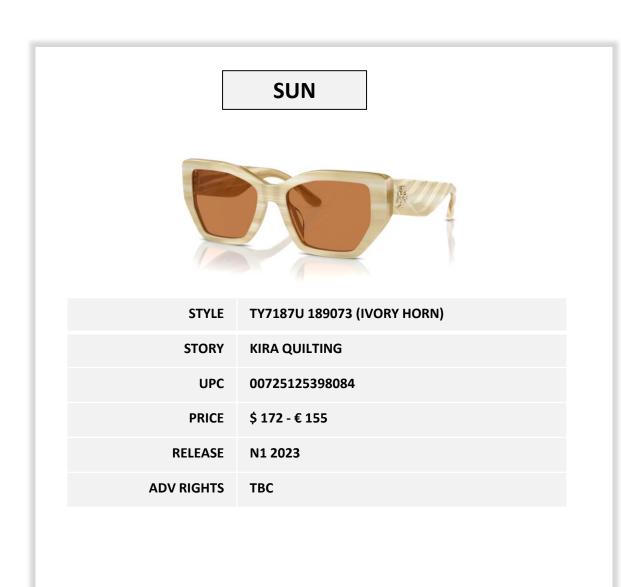
Shape	Oval		
Size Code	Height (B)	Bridge	Temple
52	44.4	17	140
54	46.1	17	140

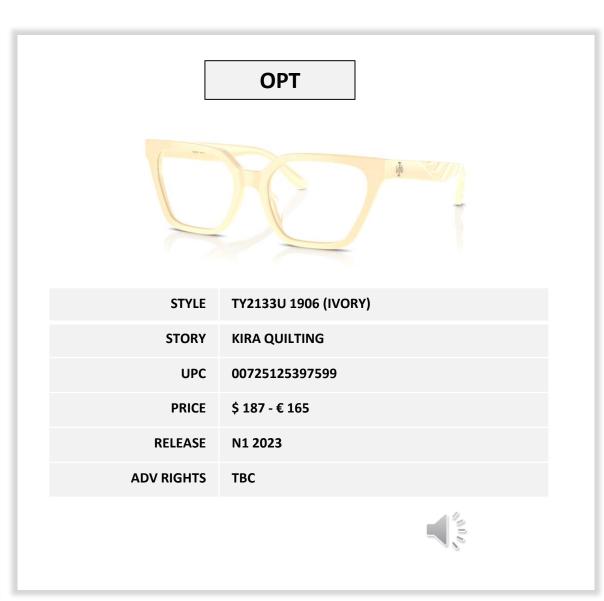
Colors

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SPRING SUMMER 2023 ADVERTISING CAMPAIGN STYLES







SUN PRICING PIRAMYD

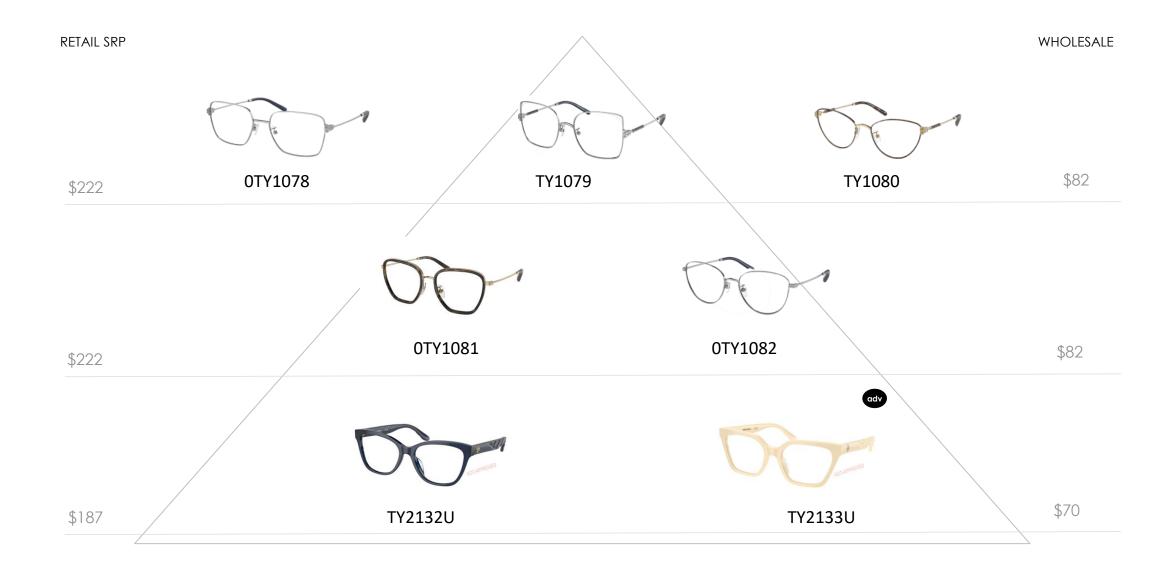




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OPTICAL PRICING PIRAMYD







THANK YOU