



 **TORY BURCH**

SPRING 2023 / N1 2023
COLLECTION HIGHLIGHTS

LUXOTTICA
FAST START MEETING
2023



TY EYEWEAR N1 2023 INSPIRATION

KIRA QUILTING

Carryover chevron temple, beveled Kira logo, bold acetates with seasonal color options.



0TY7187U 0TY7188U 0TY7189U

0TY2132U 0TY2133U

MILLER

Bio acetates with custom colorways, timeless frames with iconic Miller logo and metal stitch.



0TY7190U 0TY7191U

0TY2134U 0TY2135U

ELEANOR METAL

Introduction of Eleanor logo on metal frames, resulting in a feminine and chic lug. Options with windsor rim detail on temple for a sophisticated look.



0TY6095 0TY6096 0TY6097

0TY6098

0TY1079 0TY1080 0TY1078

KIRA STRIPES

Lightweight execution of classic Kira metal story with engraved rims and lugs.



0TY6102 0TY6099 0TY6101

0TY1081 0TY1082



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KIRA QUILTING



Rich acetates are paired with statement shapes and a carryover chevron temple in the latest addition to the Kira Quilting story. The Kira metal logo adorns the timeless silhouettes offered in stunning seasonal color options.



TY7187U



Size	53
Colors	7
Shape	Irregular
Polar Options	Yes
Rx-able	Yes



TY7188U

Size	51
Colors	5
Shape	Rectangle
Polar Options	No
Rx-able	Yes



TY7189U

Size	52
Colors	5
Shape	Irregular
Polar Options	No
Rx-able	Yes



TY2132U

Colors	8
Shape	Rectangle

Size Code	Height (B)	Bridge	Temple
51	40.0	16	140
53	41.5	16	140



TY2133U



Colors	5
Shape	Rectangle

Size Code	Height (B)	Bridge	Temple
51	38.8	18	140
53	40.3	18	140



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MILLER

A continued exploration of the Miller story, Tory Burch's latest collection brings bold timeless shapes to the forefront. Featuring bio acetate frames in custom colorways tied to the brand's DNA, stunning acetates and metal stitch details make these styles a must-have



TY7190U

Size	51
Colors	6
Shape	Rectangle
Polar Option	No
Rx-able	Yes



TY7191U

Size	54
Colors	6
Shape	Square
Polar Option	Yes
Rx-able	Yes



TY2134U

Colors	4
Shape	Square



TY2135U

Colors	4
Shape	Square

Size Code	Height (B)	Bridge	Temple
54	50.2	18	140

Size Code	Height (B)	Bridge	Temple
50	38.5	19	140



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ELEANOR METAL

Classic styles come to life in a feminine and chic story that features elegant metal frames embellished with the iconic Eleanor logo. Windsor rim details on selected models offer a sophisticated look.



OTY6095

Size	56
Colors	4
Shape	Irregular
Polar Option	No
Rx-able	No



OTY6096

Size	54
Colors	4
Shape	Round
Polar Option	No
Rx-able	No



OTY6097

Size	55
Colors	5
Shape	Square
Polar Option	Yes
Rx-able	No



OTY6098

Size	58
Colors	4
Shape	Pilot
Polar Option	No
Rx-able	No



TY9073U

Size	55
Colors	2
Shape	Rectangle
Polar Option	No
Rx-able	Yes



OTY1078

Colors	4
Shape	Square

Size Code (B)	Height
52	43.8
54	45.5
Bridge	Temple
18	140
18	140



TY1079

Colors	3
Shape	Square

Size Code	Height (B)
52	48.8
Bridge	Temple
18	140



TY1080

Colors	4
Shape	Cat Eye

Size Code	Height (B)
53	42.5
Bridge	Temple
18	140





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KIRA STRIPES

A new chapter in the iconic Kira collection fuses lightweight frames with contemporary shapes enhanced by engraved lugs and rims.



OTY6102

Size	52
Colors	3
Shape	Irregular
Polar Option	No
Rx-able	No



OTY6099

Size	53
Colors	4
Shape	Square
Polar Option	No
Rx-able	No



OTY6101

Size	53
Colors	5
Shape	Square
Polar Option	No
Rx-able	No



OTY1081

Colors	3
Shape	Square



OTY1082

Colors	4
Shape	Oval

Size Code	Height (B)	Bridge	Temple
53	44.8	18	140

Size Code	Height (B)	Bridge	Temple
52	44.4	17	140
54	46.1	17	140

SPRING SUMMER 2023 ADVERTISING CAMPAIGN STYLES



SUN



STYLE	TY7187U 189073 (IVORY HORN)
STORY	KIRA QUILTING
UPC	00725125398084
PRICE	\$ 172 - € 155
RELEASE	N1 2023
ADV RIGHTS	TBC

OPT



STYLE	TY2133U 1906 (IVORY)
STORY	KIRA QUILTING
UPC	00725125397599
PRICE	\$ 187 - € 165
RELEASE	N1 2023
ADV RIGHTS	TBC



SUN PRICING PIRAMYD



OPTICAL PRICING PIRAMYD



RETAIL SRP

WHOLESALE



THANK YOU