



**PRADA N1 / SS 2023 COLLECTION**

# COLLECTION DELIVERY IN 2 PARTS



**PRE-BOOK PART 1 NOW**  
DELIVERY- FIRST SHIP DATE WEEK 11  
ADV STYLE OPR 14ZS SHIPS EARLIER IN WK 9



**DO NOT PRE-BOOK PART 2**  
TENTATIVE SHIPPING DATE WK 16-18 (Q2)

PRADA N1/SS 2023

# INSPIRATION

**PRADA**  
EYEWEAR

## CATWALK

PRADA SYMBOLE



SS 23 FASHION SHOW



## HERITAGE

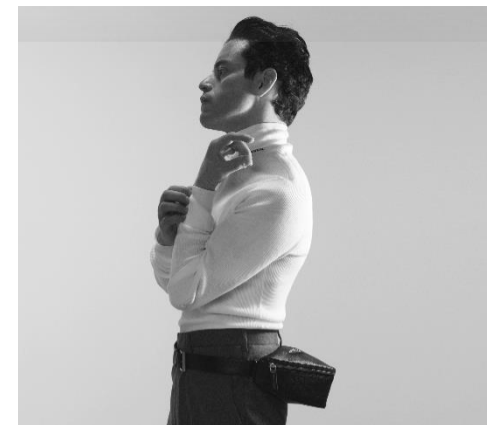
PRADA HERITAGE



PAINTED IN PRADA



PRADA SIGNATURE



PRADA N1/SS 2023

# PART 1- FSD WK 11, ADV STYLE WK 9



**ONLY PRE-BOOK THE STYLES BELOW FOR WK 11 Q1 SHIPPING**

OPR 14ZS SHIPS WK 9- ADVERTISED STYLE

**PRADA**  
EYEWEAR

### SYMBOLE -NEW STYLES



OPR 14ZV



OPR 69ZS- FASHION SHOW

### SYMBOLE EVOLUTION - COLOR ADDS



OPR 14ZS- ADV STYLE



OPR 17WS



OPR 13ZS



OPR 14YS



OPR 18WW



OPR 08YS



OPR 19WS



OPR 06YS



OPR 67XS



OPR 04YS



OPR 24XS

### HERITAGE

#### PAINTED IN PRADA EVOLUTION



OPR 24ZS



OPR 17ZV



OPR 64ZS



OPR 65ZS



OPR 56ZV

#### PRADA SIGNATURE



OPR 68ZS



OPR 67ZS

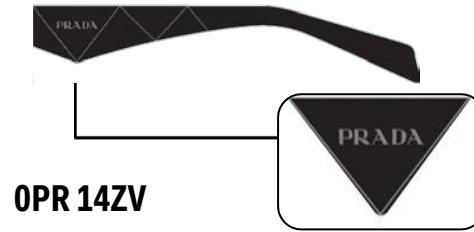
# PRADA

N1 2023 COLLECTION - WOMAN

## CATWALK SEGMENT: PRADA SIMBOLE EVOLUTION ACETATE



Inspired by best-selling **Prada simbole** story and latest ready-to-wear collection.  
An interpretation of the most iconic brand signifier:  
**the inverted triangle.**



0PR 14ZV



## HIGHLIGHTS ABOUT N1/SS 2023 FASHION SHOW

### INSPIRATION

Featured in the **Prada SS 23 Fashion Show** by Miuccia Prada & Raf Simons. Inspired by ideas of reflections, refractions and observations. The collection plays with dissimilitude and paradox, shifting between separate realities.



### PRODUCT UNIQUENESS

AVANT-GARDE & CONTEMPORARY SHAPES  
WITH A WRAP-AROUND DESIGN



VISIBLE PRADA LOGO  
ON THE FRONT FRAME



SEASONAL COLORS INSPIRED FROM SS23 FASHION SHOW

### KEY STYLES

#### MAN

OPR 69ZS



# PRADA

N1 2023 COLLECTION - WOMAN

## HERITAGE SEGMENT: PAINTED IN PRADA



Painted in Prada represents a rich heritage of **timeless and sophisticated** fashion statements. The styles' design is characterized by the **striking silhouette** of the front frame and iconic temples.



OPR 24ZS



OPR 64ZS



OPR 65ZS



OPR 17ZV



OPR 56ZV



New transparent colors are available.



# PRADA

N1 2023 COLLECTION - MAN

## HERITAGE SEGMENT: PRADA SIGNATURE

Timeless and easy-to-wear shapes put the sleek **metal plaque** with Prada's logo lettering at front and center of these **masculine signature designs**.

OPR 68ZS



OPR 67ZS





HIGHLIGHTS ABOUT N1/SS 2023

# SYMBOLE COLOR ADD

## WOMAN



OPR 17WS



OPR 18WV

### BRAND NEW TRILAYER COLORS



# PRADA

HIGHLIGHTS ABOUT N1/SS 2023

## SYMBOLE COLOR ADD

### WOMAN



OPR 13ZS



OPR 14YS



OPR 14ZS- ADVERTISED STYLE

### NEW TRANSPARENT COLORS



HIGHLIGHTS ABOUT N1/SS 2023

# SYMBOLE COLOR ADD

## MAN



1° SUN  
BEST SELLER

OPR 19WS



2° SUN  
BEST SELLER

OPR 06YS



PRADA N1/SS 2023

# PART 2-FSD WK 18, ADV WK 16



\*Do not pre-book Part 2 in Q1 as this will not ship in the same quarter/take up customer credit\*

Pre-book starts in Q2 for the below styles- separate release to follow

**PRADA**  
EYEWEAR

## SYMBOLE EVOLUTION - ACETATE



OPR 28ZS



OPR 26ZS



OPR 27ZS



OPR 20ZV



OPR 21ZV



OPR 22ZV

## SYMBOLE EVOLUTION - METAL



OPR 73ZS



OPR 71ZS



OPR 59ZV

## HERITAGE

### PRADA HERITAGE



OPR 22ZS



OPR 23ZS



OPR 21ZS



### PRADA SIGNATURE



OPR 25ZS



OPR 18ZV



OPR 57ZV



OPR 66ZS



OPR 19ZV



OPR 58ZV



**THANK YOU**