



**DOLCE&GABBANA**

N2 2023 COLLECTION



# DOLCE & GABBANA

AS SEEN ON THE LATEST #DG FW23 RUNWAYS!

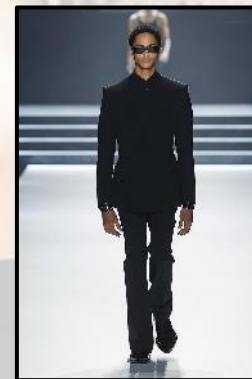


In the **FW23 Women's Fashion Show «Sensuale»**, DG unveils a new dimension of **sensuality** with **iconic colours** and **meticulously tailored cuts**.



## THE KARDASHIAN-JENNERS AS BRAND FACES FOR 2023

**Kylie Jenner** is the star of the new **#DGLogoBag** campaign, the already-iconic handbag featuring the 3D DG Logo. **Kim Kardashian** is the face of the **SS23** collection and the **#DGSicilyBag**.











The **FW23 Men's Fashion Show «Essenza»** celebrates elegance, precision and sensuality with **exquisite craftsmanship** and **volcanic shades**.

# DOLCE & GABBANA

## N2 2023 COLLECTION OVERVIEW

### WOMAN

STATEMENT	DNA		ACTIVE
DG DIVA	DG LOGO	DG ALLURE	DG ESSENTIALS
 ODG4447B	 ODG4450 <b>ADV</b>	 ODG6193U	 ODG4445
 ODG2298B	 ODG4449	 ODG6194U	 ODG2301
 ODG4446B <b>ADV</b>	 ODG4448		 ODG6189U
 ODG3375B	 ODG3378 <b>ADV</b>	 ODG5105U	 ODG1351
 ODG3376B	 ODG3377	 ODG5106U	 ODG1352

**ADV** TESTIMONIAL CAMPAIGN

**ADV** INSTITUTIONAL CAMPAIGN

#39 TOTAL STYLES: #20 WOMAN, #14 MAN #3 UNISEX #2 KIDS, #25 SUN STYLES & #14 OPTICAL FRAMES



# DOLCE & GABBANA

## N2 2023 COLLECTION OVERVIEW

### MAN

#### SMART

#### DG INTERMIX



0DG6195



0DG6196



0DG5107



0DG5108

**ADV** TESTIMONIAL CAMPAIGN  
**ADV** INSTITUTIONAL CAMPAIGN

#### DNA

#### LUSSO SARTORIALE



0DG4452 **ADV**



0DG4451



0DG3380 **ADV**



0DG3379

#### DG LOGO



0DG4453



0DG4455



0DG4454



0DG3382



0DG3381

#39 TOTAL STYLES: #20 WOMAN, #14 MAN #3 UNISEX #2 KIDS, #25 SUN STYLES & #14 OPTICAL FRAMES

# DOLCE & GABBANA

## N2 2023 COLLECTION OVERVIEW

### UNISEX

### ACTIVE

#### DG TOY



ODG6192



ODG6191



ODG6190

#### DG RUNWAY FW 23



ODG4459 **ADV**



ODG4458

**ADV** TESTIMONIAL CAMPAIGN

**ADV** INSTITUTIONAL CAMPAIGN

**#39 TOTAL STYLES: #20 WOMAN, #14 MAN #3 UNISEX #2 KIDS, #25 SUN STYLES & #14 OPTICAL FRAMES**





**DOLCE&GABBANA**

N2 2023 COLLECTION  
WOMAN

DOLCE & GABBANA

STATEMENT

N2 2023 COLLECTION - WOMAN

DG DIVA

DG DIVA STORY TAKES CUES FROM THE **SS FASHION** SHOW CURATED BY **KIM KARDASHIAN**. STYLES ARE ADORNED AND EMBELLISHED WITH **CRYSTALS**, WHICH STOLE THE SPOTLIGHT THROUGHOUT THE RUNWAY SHOW.



Kim Kardashian Instagram



0DG4447B



0DG2298B



0DG4446B






0DG3375B



0DG3376B



-  RX-Ability
-  Universal Fitting
-  Asian Fitting



N2 2023 COLLECTION - WOMAN

DG LOGO

WITH A DEDICATED PACKAGING, **DG LOGO** FAMILY DRAWS INSPIRATION FROM **THE ICONIC DG LOGO BAG**. RECENTLY LAUNCHED, THE DG LOGO BAG IS A SIGNIFICANT **COMMERCIAL FOCUS** FOR THE BRAND.



ODG4450 col. 331287 – ADV

● F



ODG4449

●



ODG4448

● F



ODG3378 col. 501 - ADV

F



ODG3377

F



- RX-Ability
- Universal Fitting
- F Asian Fitting



## N2 2023 COLLECTION - WOMAN

### DG ALLURE

**DG ALLURE** UNVEILS **VINTAGE-INSPIRED** MODELS WITH A TOUCH OF **70S FLAIR**. ADORNED WITH NESTLED DG **CROSSED** LOGO ALONG **TEMPLES**, THESE DESIGNS OFFER AN **OVERSIZED FIT** AND INTRODUCE **UNIVERSAL FITTING**.



ODG6193U



ODG6194U



ODG5105U



ODG5106U



-  RX-Ability
-  Universal Fitting
-  Asian Fitting



N2 2023 COLLECTION - WOMAN



DG ESSENTIALS

DG ESSENTIALS FAMILY DRAWS INSPIRATION FROM THE **DOLCE&GABBANA JEWELRY CHAIN**, ARTFULLY RECREATED THROUGH THE TEMPLES. A **PINNACLE MODEL** SHOWCASES THE INNOVATIVE **EMBEDDING TECHNOLOGY**.

ODG4445



ODG2301



ODG6189U



ODG1351



ODG1352



- RX-Ability
- Universal Fitting
- Asian Fitting





**DOLCE&GABBANA**

N2 2023 COLLECTION  
MAN



DOLCE & GABBANA

SMART

N2 2023 COLLECTION – MAN

DG INTERMIX

DG INTERMIX REPRESENTS A COMBINATION OF **HIGH QUALITY, INNOVATION** AND ULTIMATE **ELEGANCE**, THROUGH THIS PREMIUM **COMBO MATERIAL CONSTRUCTION** TO CREATE A UNIQUE AND CONTEMPORARY AESTHETIC.

ODG6195



ODG6196



ODG5107



ODG5108



-  RX-Ability
-  Universal Fitting
-  Asian Fitting



N2 2023 COLLECTION – MAN



LUSSO SARTORIALE

THE **LUSSO SARTORIALE** STORY EMBODIES THE BRAND'S TIMELESS **MASCULINE ELEGANCE** THROUGH **SOPHISTICATED AND CONTEMPORARY SHAPES.**

0DG4452 col. 340387 - ADV

F



0DG6194U

● F



0DG3380 col. 3403 - ADV

F



0DG3379



- RX-Ability
- Universal Fitting
- Asian Fitting



N2 2023 COLLECTION - MAN 

DG LOGO

THE ICONIC DG CROSSED LOGO IS NOW FEATURED IN THE MEN'S SEGMENT TOO. THE **DG LOGO** FAMILY SHOWCASES CONTEMPORARY **ACETATE MODELS** WITH THE DG **CROSSED LOGO** DISPLAYED ON TEMPLES.



ODG4453



ODG4455



ODG4454



ODG3382



ODG3381



-  RX-Ability
-  Universal Fitting
-  Asian Fitting

## N2 2023 COLLECTION - UNISEX

### DG RUNWAY FW 23

IN THE DG RUNWAY STORY, TWO STYLES HAVE MADE THEIR MARK ON BOTH **MEN'S AND WOMEN'S RUNWAY SHOWS**. EMBODYING THE CURRENT STYLE TRENDS OF DOLCE&GABBANA, THESE SUNGLASSES FEATURE **MINIMAL DESIGNS** REMINISCENT OF THE **90S**, BOASTING THICK AND IMPACTFUL SHAPES.



ODG4458



ODG4459



- RX-Ability
- Universal Fitting
- F Asian Fitting





**DOLCE&GABBANA**

N2 2023 COLLECTION  
KIDS



# DOLCE & GABBANA

N2 2023 COLLECTION - KIDS DG

## MINI ME

THE MINI ME STORY RETURNS WITH TWO NEW ACETATE MODELS, INSPIRED BY TWO ADULT DESIGNS. THESE MODELS FEATURE NARROW AND HIGHLY TRENDY SHAPES, ADDING A STYLISH TOUCH.

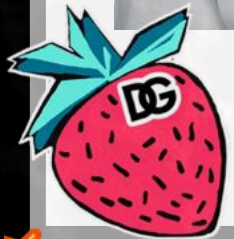


UNISEX

OX4004



OX4005





DOLCE & GABBANA

COLOR ADDS N2 2023  
EYEWEAR COLLECTION

**0 D G 6 1 8 7****309687**Frame: Red  
Lens: Dark Grey**309487**Frame: Blue  
Lens: Dark Grey**0 D G 4 4 4 4****331287**Frame: White  
Lens: Dark Grey



WOMAN

DOLCE & GABBANA

COLOR ADDS



0 D G 4 4 4 2

**32266F**

Frame: Fuchsia Opaline  
Lens: Pink Mirror Gradient



**32837H**

Frame: Yellow Opaline  
Lens: Orange Mirror Gradient



**306852**

Frame: Green Opaline  
Lens: Green Mirror Gradient



**339833**

Frame: Blue Opaline  
Lens: Blue Mirror Gradient



0 D G 4 4 4 3

**32266F**

Frame: Fuchsia Opaline  
Lens: Pink Mirror Gradient



**32837H**

Frame: Yellow Opaline  
Lens: Orange Mirror Gradient



**306852**

Frame: Green Opaline  
Lens: Green Mirror Gradient



**339833**

Frame: Blue Opaline  
Lens: Blue Mirror Gradient





WOMAN

DOLCE & GABBANA

COLOR ADDS



0 D G 4 4 3 9

**30888G**

Frame: Red  
Temples: White  
Striped Red  
Lens: Grey Gradient



**311945**

Frame: Blue  
Temples: White  
Striped Blue  
Lens: Blue Gradient



**3098H9**

Frame: Pink  
Temples: White  
Striped Black  
Lens: Rose Gradient





W O M A N

DOLCE & GABBANA

C O L O R   A D D S



**0 D G 4 4 0 5**



**32878G**

Frame: Lace  
Lens: Gradient Grey

**0 D G 4 4 3 8**



**32878G**

Frame: Lace  
Lens: Gradient Grey

**0 D G 3 3 7 2**



**3287**

Frame: Lace  
Lens: Demo



**0 D G 4 3 8 4**

**321773**

Frame: Havana + Carretto

Lens: Light Brown Gradient



**0 D G 4 3 8 4**

**33726G**

Frame: Black + Zebra Pattern

Lens: Gray Mirror



W O M A N

DOLCE & GABBANA

C O L O R   A D D S

0 D G 4 4 3 4

**502/73**

Frame: Havana

Lens: Dark Brown



**30917E**

Frame: Bordeaux

Lens: Pink Mirror Gradient



**0 D G 4 4 0 3****342181**

Frame: Grey Opaline  
Lens: Polar Dark Grey

**0 D G 4 4 0 3****332982**

Frame: Khaki  
Lens: Dark Green





**0 D G 3 3 5 8**

**3420**

Frame: Milky Crystal  
Lens: Demo



**3421**

Frame: Milky Grey  
Lens: Demo



**0 D G 3 3 5 9**

**3420**

Frame: Milky Crystal  
Lens: Demo



**2966**

Frame: Milky Bordeaux  
Lens: Demo



W O M A N

DOLCE & GABBANA

C O L O R   A D D S



**0 D G 3 3 4 7**

**3133**

Frame: Milky Crystal

Lens: Demo

**0 D G 3 3 4 8**

**3133**

Frame: Milky Crystal

Lens: Demo



**0 D G 5 0 7 6**

**1912**

Frame: Milky Pink  
Lens: Demo



**3345**

Frame: Milky Green  
Lens: Demo



**0 D G 5 0 8 7**

**3133**

Frame: Crystal  
Lens: Demo



**3382**

Frame: Crystal Lillac  
Lens: Demo



0 D G 3 3 6 5

**3420**

Frame: Milky Crystal  
Lens: Demo



**3421**

Frame: Milky Grey  
Lens: Demo



0 D G 3 3 6 6

**3420**

Frame: Milky Crystal  
Lens: Demo



**3089**

Frame: Milky Brown  
Lens: Demo





0DX4427

**3425E4**Frame: Maiolica Fuchsia  
Lens: Pink Mirror**337119**Frame: White on  
Maiolica Blue  
Lens: Clear Gradient Blue**342687**Frame: Red Roses  
Lens: Dark Grey

0DX6002

**3351/Z**Frame: Pink Glitter  
Lens: Pink Mirror**33534V**Frame: Lillac Glitter  
Lens: Grey Mirror**31086G**Frame: Crystal Glitter  
Lens: Light Grey Mirror

**0DX4003**

**339787**

Frame: Red Tartan  
Lens: Dark Grey



**340280**

Frame: Denim  
Lens: Dark Blue

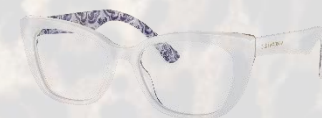




0DX5096

**3351**Frame: Pink Glitter  
Lens: Demo**3353**Frame: Lillac Glitter  
Lens: Demo**3108**Frame: Crystal Glitter  
Lens: Demo

0DX3357

**3425**Frame: Maiolica Fuxia  
Lens: Demo**3371**Frame: White +  
Blue Maiolica  
Lens: Demo**3426**Frame: Red Roses  
Lens: Demo

KIDS

DOLCE & GABBANA

COLOR ADDS

0DX3356

**3402**

Frame: Denim  
Lens: Demo



**3397**

Frame: Red Tartan  
Lens: Demo







**DOLCE&GABBANA**

THANK YOU!