



ALWAYS AVAILABLE PROGRAM OPTICAL

SPRING/SUMMER 2026

AS A KEY PARTNER, COSTA UNDERSTANDS THE NEED TO SERVICE TODAY'S PATIENTS WHO ARE SEEKING THE VERY BEST PRODUCT FROM THEIR PREFERRED BRAND. WITH THAT IN MIND, COSTA IS PLEASED TO OFFER YOU A PROGRAM THAT SECURES THE RIGHT EYEWEAR PRODUCT AT THE RIGHT TIME, SO THAT OUR PARTNERS ALWAYS HAVE PRODUCT AVAILABLE FOR THOSE WHO ALWAYS EXPECT ON-DEMAND AVAILABILITY.

BELOW IS A REPRESENTATION OF BESTSELLING STYLES BY CATEGORY THAT COSTA HAS CAREFULLY SELECTED AS "SECURE STOCK" IN ORDER TO ENSURE LONG-LASTING AND REPLENISHMENT INVENTORY, SO THAT YOU CAN BE SURE TO RE-ORDER AND KEEP AVAILABLE AT YOUR LOCATION DURING PEAK SELLING MOMENTS.

BIMINI ROAD (BRD)

TIMELINESS, METAL STYLES FEATURING MARINE GRADE, CORROSION RESISTANT MATERIALS DESIGNED TO STAND UP TO THE ELEMENTS.



BRD 300



BRD 310



BRD 320



BRD 330



BRD 400



BRD 410



BRD 600



BRD 610



BRD 620

MARIANA TRENCH (MRA)

TREND-FOCUSED, BIO-ACETATE STYLES FUSING COSTAL CULTURES AND UNIQUE DESIGN ELEMENTS TRUE TO THE COSTA BRAND.



MRA 400

OCEAN RIDGE (OCR)

PERFORMANCE BASED STYLES BLENDING BIOMATERIALS & COSTA SUN DERIVED TECH FOR ULTIMATE FUNCTIONAL DAILY WEAR.



OCR 100



OCR 400



OCR 410



OCR 420



OCR 700



OCR 710



OCR 800



OCR 810



OCR 820

PACIFIC RISE (PCR)

VERSATILE STYLES FEATURING A SEAMLESS COMBINATION OF MATERIALS TO CREATE INTRICATE DAILY WEAR.



PCR 400

= BEST SELLER

2026 ALWAYS AVAILABLE SKUS

PRODUCT FAMILY	DESCRIPTION	SKU	UPC
BRD	BIMINI ROAD 300 GUNMETAL	06A301430140355	8056597584487
BRD	BIMINI ROAD 300 MATTE BLACK 	06A301430140155	8056597584470
BRD	BIMINI ROAD 310 GUNMETAL 	06A301530150355	8056597584548
BRD	BIMINI ROAD 310 GUNMETAL	06A301530150357	8056597800044
BRD	BIMINI ROAD 310 MATTE BLACK 	06A301530150155	8056597584500
BRD	BIMINI ROAD 310 MATTE BLACK 	06A301530150157	8056597800020
BRD	BIMINI ROAD 310 MATTE BLACK	06A301530150153	8056597584494
BRD	BIMINI ROAD 310 PACIFIC BLUE 	06A301530150255	8056597584524
BRD	BIMINI ROAD 320 GUNMETAL 	06A301630160355	8056597584609
BRD	BIMINI ROAD 320 GUNMETAL	06A301630160353	8056597584593
BRD	BIMINI ROAD 320 MATTE BLACK 	06A301630160153	8056597584579
BRD	BIMINI ROAD 320 MATTE BLACK	06A301630160155	8056597584586
BRD	BIMINI ROAD 320 PACIFIC BLUE 	06A301630160253	8056597584555
BRD	BIMINI ROAD 330 GUNMETAL 	06A300530050257	8056597592758
BRD	BIMINI ROAD 330 MATTE BLACK	06A300530050157	8056597592734
BRD	BIMINI ROAD 330 MATTE BLACK	06A300530050155	8056597800068
BRD	BIMINI ROAD 400 WEATHERED BLACK 	06A300830080156	8056597811002
BRD	BIMINI ROAD 400 WEATHERED BRASS	06A300830080354	8056262140222
BRD	BIMINI ROAD 400 WEATHERED PACIFIC BLUE	06A300830080256	8056597811026
BRD	BIMINI ROAD 410 WEATHERED BRASS	06A300930090254	8056597811064
BRD	BIMINI ROAD 600 MATTE BLACK	06A302030200257	198537000492
BRD	BIMINI ROAD 600 SATIN SILVER	06A302030200155	198537000461
BRD	BIMINI ROAD 610 MATTE BLACK	06A301830180257	198537000553
BRD	BIMINI ROAD 620 SATIN SILVER	06A301930190155	198537000584
OCR	OCEAN RIDGE 100 MATTE DARK GRAY / MATTE BLACK / CRYSTAL GRAY 	06A8004V80040457	8056597731904
OCR	OCEAN RIDGE 100 MATTE SILVER TEAK / GRAY / DARK BLUE	06A8004V80040155	8056597731850
OCR	OCEAN RIDGE 400 FOG GRAY 	06A801480140357	8056597584630
OCR	OCEAN RIDGE 400 MATTE BLACK 	06A801480140157	8056597584654
OCR	OCEAN RIDGE 410 FOG GRAY	06A801580150354	8056597584715
OCR	OCEAN RIDGE 410 MATTE BLACK 	06A801580150154	8056597584678
OCR	OCEAN RIDGE 410 PACIFIC BLUE 	06A801580150254	8056597584692
OCR	OCEAN RIDGE 420 MATTE BLACK 	06A801180110156	8056597592697
OCR	OCEAN RIDGE 700 BLACK	06A802180210155	8056597725286
OCR	OCEAN RIDGE 700 GRAY CRYSTAL	06A802180210255	8056597725309
OCR	OCEAN RIDGE 710 BLACK	06A801780170154	8056597725323
OCR	OCEAN RIDGE 710 GRAY CRYSTAL	06A801780170356	8056597834896
OCR	OCEAN RIDGE 710 TORTOISE	06A801780170254	8056597725361
OCR	OCEAN RIDGE 800 BLACK 	06A802380230155	8056597828642
OCR	OCEAN RIDGE 800 BLACK	06A802380230153	8056597828635
OCR	OCEAN RIDGE 800 MATTE SMOKE CRYSTAL 	06A802380230255	8056597828666
OCR	OCEAN RIDGE 810 BLACK	06A802480240154	8056597828796
OCR	OCEAN RIDGE 820 MATTE BLACK 	06A802680260156	8056597904551
OCR	OCEAN RIDGE 820 SMOKE CRYSTAL 	06A802680260256	8056597904575
MRA	MARIANA TRENCH 400 SMOKE CRYSTAL	06A200420040157	8056597852838
PCR	PACIFIC RISE 400 BLACK / GUNMETAL	06A801280120155	8056597811149
PCR	PACIFIC RISE 400 SMOKE CRYST / SILVER	06A801280120255	8056597811163