

# **2025** Vision Source Elite Vendor Program

# 100% EXCLUSIVE TO VISION SOURCE®

## Automatic On-Invoice Brand Discounts

0%	5%	10%	15%	30%
Alain Mikli Brunello Cucinelli Ferrari Miu Miu Moncler Oakley Jr. Sun Oakley Sun Oliver Peoples Persol Prada Prada Linea Rossa Ray-Ban Sun Tiffany	Dolce & Gabbana Dolce & Gabbana Kids Giorgio Armani Oakley Optical Oakley Youth  <b>8%</b>  Costa Sun	Armani Exchange Arnette Sun Brooks Brothers Sun Burberry Burberry Kids Coach Diesel Emporio Armani Kids Emporio Armani Sun Jimmy Choo Michael Kors Polo Prep Polo Sun	Ralph Lauren Ralph Sun Ray-Ban JR Sun Ray-Ban Optical Ray-Ban Youth Scuderia Ferrari Sun Swarovski Tory Burch Versace Versace Kids Vogue Sun Vogue Youth	Costa Optical     <b>20%</b>  Ray-Ban Meta Sferoflex  Arnette Optical Brooks Brothers Optical Coach Exclusive Emporio Armani Optical Polo Optical Ralph Optical Ray-Ban Exclusive Scuderia Ferrari Optical Vogue Optical

**PLUS FREE SHIPPING ON ALL ORDERS ( 5% - 10% VALUE )**

\*Prade and Prade Linea Rossa will receive a 5% discount only through Frame Dream until July 1, 2025.

Automatic on-invoice brand discounts are included with Vision Source membership. Discounts vary from 0% to 30% based on brand. Luxottica brands listed in green are available through the Frame Dream Program. All benefits and discounts are subject to change at Luxottica's sole discretion.

Additional Rebates* Based on Engagement with Luxottica Brands and Frame Dream				Focus on Frames
<div>NEW</div> <div>Portfolio Rebate</div> <div>(Quarterly based on active brands or sales volume)</div>	Up to 5 Active Brands	6-8 Active Brands or \$10K in avg. sales per location	9+ Active Brands or \$15K in avg. sales per location	
	5%	10%	15%	<div>25%</div> <div>Complete Job Rebate</div>
Complete Job Rebate (Quarterly)			<div>OR</div>	
5%				
Loyalty Rebate (Per Half Year)				
5% Rebate for accounts purchasing \$25,000 per half year and 5% year over year growth.				

EL360 Quarterly Rebate**	Pro	Champion
	3%	5%

## INVOICE DISCOUNT & QUARTERLY REBATE UP TO 30%

\*All rebate payouts are based on net purchases excluding Ray-Ban Sun, Ray-Ban Meta, Oakley Sun, Costa Sun, Chanel and Brunello Cucinelli. All rebates are paid to account by Vision Source. The Vision Source program is in lieu of the Luxottica Rewards Program. A member must be part of Vision Source the entire quarter to earn rebates. Program effective January 1, 2025. In order to receive all benefits from this program the account must be in 'good standing' at all times determined by Luxottica. All benefits and discounts are subject to change at Luxottica's sole discretion. Good standing includes, but is not limited to, only purchasing Luxottica products directly from Luxottica, never dealing with diverted or counterfeit products, and paying Luxottica invoices on time. Pursuant to Federal and/or state law, you may be required to disclose and accurately report any discounts received.

\*\*Specific requirements apply. Please check [EssilorLuxottica 360 \(EL360\) Terms & Conditions](#) for details and list of additional EL360 benefits.

**Portfolio Rebate:** A brand is considered eligible if each location averages 20 net units invoiced for the specific brand on a rolling 12-month period at the end of each quarter (40 net units invoiced for Ray-Ban & Oakley). In case of multi-locations practices, total brand count is based on an average across office locations. Only for brands managed through Frame Dream, a brand is considered active if above criteria is met or if the location re-orders at least 5 units through the Frame Dream portal in the current quarter. This rebate can also be earned based on quarterly sales volume per location, in case of multi-locations practices, it will be based on average quarterly sales across all office locations.

**Complete Job Rebate:** 5% complete job rebate is applied to Luxottica frame only. For members on Frame Dream, complete jobs must be through the Frame Dream Portal. Non-Frame Dream complete jobs must be complete with Oakley, Ray-Ban or Costa authentic prescription lenses.

**Loyalty Rebate:** Rebate for \$25,000 in purchases during a half year (January – June and July- December) and growth of 5% year over year in total portfolio sales.

**Focus on Frames:** Members will be able to join the Focus on Frames program on the first day of each quarter. Focus on Frames members are eligible for the Loyalty and EL360 rebates. Focus on Frame members automatically qualify for the EL360 level Pro rebate. Please reach out to your Frame Dream field consultant for details about the Focus on Frames program. If you are on the Focus on Frames program, you do not qualify for the additional Vision Source program rebates outlined.

**EL360 Rebate:** See [EssilorLuxottica 360 program](#) for complete details.